

THE CURL
TRIBE
ACADEMY



WHY IT MATTERS

If you've ever panicked when a client revealed a head full of curls...

VISION ONE

Or felt that sinking "Hagrid moment" when a bun came down and a cloud of curls fell out...

Or tried to smile through a curly cut, crossing your fingers it didn't look like a triangle...

VISION TWO

Then this course is for you.

"Curly hair isn't a niche"

Curly hair doesn't have to be scary.

It's not hard. It's just different.

And once you know how to work with it? It becomes one of the most rewarding parts of your career.



CURL SPECIALIST JEN GAIA

A fully booked curl specialist and the owner of an ethical, curly salon in Bournemouth. I've worked exclusively with curly hair since the start of my hairdressing career, helping hundreds of people move from frustration to full-on curl confidence.

Why This Course Works

Because you'll be learning from someone who's lived it, studied it, and works with curls every single day.

I've worked exclusively with curly hair since qualifying, trained with industry leaders like Erika Liburd and Matthew David, and helped hundreds of people love their curls.

I know what it's like to feel out of your depth. I've also seen the incredible difference a confident stylist can make to someone with curls.

This course is:

- Inclusive – All curl types welcome
- Empowering – Walk out ready to cut curls that day
- Practical – No fluff, just hands-on, science-backed learning
- Transformational – For your skills, your confidence, and your income

You'll become that stylist — the one known for getting curls right.

WHAT YOU'LL LEARN

- Curly hair history
- Contraindications that effect curly hair
- The importance of hair health
- Curl pattern, porosity, texture, density
- What do curls NEED - including product selection
- Dry, curl-by-curl cutting techniques
- Product application and styling methods that actually last
- How to avoid curl-cutting disasters & build trust with curly clients
- Language that respects texture, shape, and client identity
- Hands-on cutting practice with real curly models
- A safe space to ask questions, build your skillset, and leave empowered



QUESTIONS?

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CHAPTER TWO

OPTION ONE

Come to Me (Bournemouth) – £380pp

A full day of immersive education in my salon

Includes:

Theory session on curl science, history & styling principles

Live demo by me on a curly model

Lunch included – because learning is hungry work

Afternoon hands-on model work (models provided by me)

Q&A and feedback

Perfect if: You want a deep dive into curly education, distraction-free and supported every step of the way.



CHAPTER TWO

OPTION TWO

I Come to You (Your Salon) – £340pp

Bring curl education into your own salon space.

Includes:

Theory session on curl science, history & styling principles

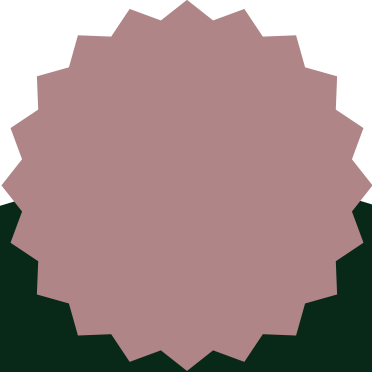
Live demo by me on a curly model (provided by you, although I can help recruit models if needed)

Lunch Break

Afternoon hands-on model work (models provided by you)

Q&A and feedback

**Perfect if: You want your whole team involved,
or want to embed curl knowledge in your
salon's culture.**



WHAT STYLISTS SAY

**"I left feeling confident, supported and like I
could take curly clients without panic."**

**"Jen's teaching is science-backed, accessible
and no-nonsense, exactly what salons need."**

"Honestly wish I'd done this years ago!"



READY TO STOP GUESSING AND START CUTTING CURLS LIKE A PRO?



Get in contact to book in...

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